

Using MIS 8th Edition



BOOK DETAILS

- Author : David M. Kroenke
- Pages : 600 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0133919862

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BOOK SYNOPSIS

Help Your Students Succeed in the Most Important Course They'll Take As technology continues to change the way organizations do business, knowledge of MIS is critical. Using MIS shows students how organizations use information systems to solve business problems every day. Illustrative cases, exercises, projects, and other aids ensure your students connect concepts to everyday life. Unique guides in each chapter highlight themes in ethics, security, and career options. The 2027? feature hypothesizes how the concepts, technology, and systems will change over the next decade to help students anticipate changes in technology and think about how those affect business. Every year brings important new technology to organizations and the Tenth Edition reflects these trends, providing the latest MIS content available, keeping your students up to date and knowledgeable on how to apply emerging technologies to better achieve their organizations' strategies. Also Available with MyMISLab™ This title is also available with MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Students, if interested in purchasing this title with MyMISLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information

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