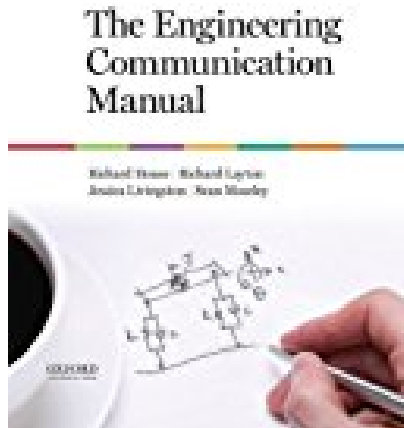


The Engineering Communication Manual



BOOK DETAILS

- Author : Richard House
- Pages : 496 Pages
- Publisher : Oxford University Press
- Language : English
- ISBN : 0199339104

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BOOK SYNOPSIS

Engineering Communication Manual will serve the engineering communication and engineering design courses required for the undergraduate engineering student. Intended for the first-year engineering major as well as the student about to begin a professional career, the text addresses the writing issues and communication approaches specific to the discipline, like collaborative writing, field reporting, and poster presentations. Above all, the text asks students to synthesize elements of technical argument and to think critically about how they present content. Engineering Communication Manual's distinctive module-based format allows instructors to assign stand-alone readings and activities for the students, depending on their familiarity and experience with engineering communication and design projects. The direct format also complements the engineering student accustomed to "plug and chug" solutions. Accessible, dynamic, and full of relevant examples, Engineering Communication Manual focuses on the student as well as reflects the worldview of the engineering professions. The text will be accompanied by instructor resources like assignments, prompts, and rubrics for specific learning objects; annotated samples of student work in several genres and media; and suggestions for using the book in different courses, like first-year design lab courses, third-year technical communication or capstone design.

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