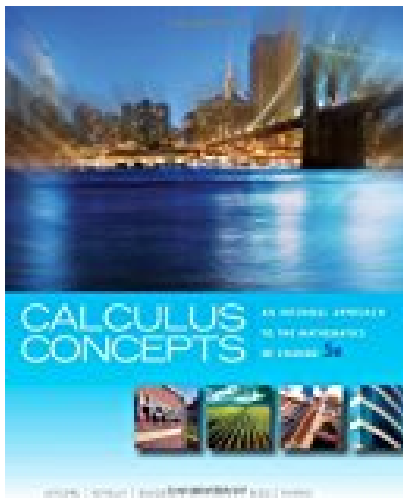


# Calculus Concepts An Informal Approach to the Mathematics of Change Textbooks Available with Cengage Youbook

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## BOOK DETAILS

- Author : Donald R. LaTorre
- Pages : 744 Pages
- Publisher : Brooks Cole
- Language : English
- ISBN : 1439049572



## BOOK SYNOPSIS

Designed for a one or two-semester Applied Calculus course, this innovative text features a graphing calculator approach, incorporating real-life applications and such technology as graphing utilities and Excel spreadsheets to help students learn mathematical skills that they will use in their lives and careers. The text's overall goal is to improve learning of basic calculus concepts by involving students with new material in a way that is different from traditional practice. The development of conceptual understanding coupled with a commitment to make calculus meaningful to the student are guiding forces. The material involves many applications of real situations through its data-driven, technology-based modeling approach. The ability to correctly interpret the mathematics of real-life situations is considered of equal importance to the understanding of the concepts of calculus. **CALCULUS CONCEPTS**, Fifth Edition, presents concepts in a variety of forms, including algebraic, graphical, numeric, and verbal. Targeted toward students majoring in liberal arts, economics, business, management, and the life and social sciences, the text's focus on technology along with its use of real data and situations make it a sound choice to help students develop an intuitive, practical understanding of concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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